

European Conference on Youth Self-Employment

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A little bit about CIT



- Located in the South of Ireland
- Offers a full range of higher education qualifications from Bachelor Degrees to PhD.
- Offers 73 different courses.



A little bit about CIT



- Multi-Campus Offering
 - Business & Humanities
 - Science & Engineering
 - Music
 - Art
 - Maritime

The Rubicon Centre

- Ireland's premier incubation centre
- Supports Entrepreneurs at all stages of development
- Home to 60+ Companies
- Alumni of 400+ Companies
- State of the art facilities
- Provides access to CIT's Community



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Entrepreneurship Ecosystem



ENTREPRENEURSHIP & INNOVATION STUDENT SUPPORTS



STUDENT LED INITIATIVES

- ENTREPRENEURSHIP SOCIETIES
 - IDEAHUB SOCIETY
 - ENACTUS SOCIETY
- ENTERPRISE INTERNS
- IN-MODULE INNOVATION ACTIVITIES
- CROSS DEPARTMENTAL EVENTS
- SKILLS SWAP INITIATIVE



ENTREPRENEURSHIP EDUCATION

- MODULES FROM LEVEL 6 TO LEVEL 10
- FIRST ACCREDITED NEW VENTURE LEARNING MODULE IN IRELAND
- MULTIDISCIPLINARY TEAM MODULES



PROGRAMMES @ Rubicon

- STUDENT INC.
- NEW FRONTIERS
- PINC
- EXXCEL STEM
- ERASMUS FOR YOUNG ENTREPRENEURS



RESEARCH CENTRES

- HINCKS CENTRE
- TEC @ NIMBUS
- CREATE CENTRE
- CAPP
- MEDIC



CIT INNOVATION WEEK

- VARIETY OF EVENTS
- GUEST SPEAKERS
- SEMINARS
- COMPETITIONS



COMPETITIONS

- PRIZE FOR INNOVATION
- APPRENTICE
- BUSINESS CANVAS
- DRAGONS DEN



What is Student Inc?

- Summer Programme for Aspiring Student Entrepreneurs
- Access to fully serviced office in the Rubicon Centre
- Full-time programme
- Weekly training workshops
- Industry-ready business plan by September
- Seed funding (of up to €4k) per project
- Access to industry mentors

Who can apply?

- Any registered student
- Any discipline
 - Food / Culinary Arts
 - Engineering
 - Crafts
 - Music
- Any year of study
- Advertised widely throughout college



CIT

Student Inc.
SUPPORTING STUDENT ENTREPRENEURS

- MENTORING
- NETWORKING
- CONTINUED SUPPORT
- €4'000 FUNDING

GRADUATE WITH YOUR OWN
BUSINESS

enterprise.cit.ie

 Oifig Fiontair Áitiúil
Local Enterprise Office

 **Rubicon**

 **CAMS** Centre for Advanced
Manufacturing &
Management Systems

Costs:

- Seed Funding (CIT funded from 2011 – 2015)
- Mentoring (CSR)
- Training (Pro Bono & CIT Academics)
- Space (FOC)
- Programme Management

Costs 2016: €50,000

- Seed Funding ($11 \times 4k$) : 44,000
- Programme Management 6,000

■ Dog Day Media

- Founder : Alex Musgrave: Recreation & Leisure Management Graduate
- Joined by 3 co-founders offering clients a wide portfolio of services
- Clients Include:
 - Ed Sheeran, Audi, Otterbox. PM Group, Kearys – Mini, Bewleys, RTE & Paddy Power
- Based in the Rubicon Centre currently employing 5





<https://www.youtube.com/watch?v=rMKfPCkYuBc>

From Student Inc. to Now

- Joined summer 2015
- Ready meal with no artificial ingredients
- Used the supports to research feasibility
- Applied for Scholarship/Internship
- February 2016 embarked on second venture
- Reached first profit target in August 2016
- Now reinvesting for growth



Review of Programme after 4 years



- 98 applications to participate on Student Inc.
- 19 projects/ business ideas accepted
- Of these 19 , 8 are still in operation today
- Average Cost Per Job : €5,400

Thank you