

European Conference on Youth Self- Employment Athens 10-11 November 2016

ΖΑΠΡΕΙΟΝ



TOPICS

1.The Veneto Region – General Framework

(Economic Impact, Comparison with the Italian and EU Context, main characteristics and Challenges)

2.Focus on:

- a) Supporting Youth Self-Employment**
- b) Recommendations**

Location: North East of Italy (Adriatic Sea)

Population: about **5 million**

Borders: FVG (Austria, Slovenia, Croatia),
Trentino Alto Adige (SudTirolo), Lombardia,
Emilia Romagna.

Airports: **Venice** (Marco Polo), **Treviso** (Canova)
and **Verona** (Catullo)



1. VENETO REGION – GENERAL FRAMEWORK

Data

- + **GDP per capita 109** (UE28=100) in purchasing power standards (PPS):
 - **Among the best 10 EU Regions and Countries in 2016** (Veneto Region, Lombardia and Emilia Romagna best performing Regions in Italy), though “pre-crisis” levels of GDP not yet reached!
- - **706,492** young residents (15-29 years old) – Update January 2015:
 - **126,759** of these (**18%**) were classified as **NEET** (*Not in Employment Education and Training*);
 - NEET: gender distribution: **males** 42,147 (**33%**) - **females** 84,612 (**67%**);
 - NEET: **57,785** unemployed young people seeking employment (**46%**)

Common Challenges: 4,4 million young unemployed in Europe

Risks:

- Social exclusion- poverty
- Brain drain
- Migration

Challenges:

- Technological changes (Digitalisation, automation);
- Tackling low skills
- Education - Training
- Work life balance- flexibility
- Sustainability of public finances

Adapting to unforeseen changes!

2. FOCUS ON

a) Supporting Youth Self-Employment: STRATEGIES of the Veneto Region

1. Integrated policies to develop Youth (self) Employment
(involving Employment, Training and Social policies)

2. Developing new economic motors (such as Culture, new tourist attractors...)

3. Rediscovering old traditions and crafts (in a «modern» way)

a.1) Supporting Youth Self-Employment: «Active Citizenship»

Call Description	Objective	Resources/projects
<p>«Active Citizenship»</p> <p>First edition DGR n. 1179/2011 Second edition DGR n. 1908/2012 Third edition DGR n. 2404/2013</p> <p>target group: 15-30 years old</p>	<p>Stimulate youth integration into the labour market, in collaboration with enterprises and cooperatives supported by vouchers.</p> <p>Shared regional actions with Municipalities and High schools: education to the value of participation, volunteering and work (touristic and cultural activities)</p>	<p>3,000,000 Euro</p> <p>Nr. projects: -Submitted 303; -Funded 291;</p>

a.2) Supporting Youth Self-Employment: «creating work»

Call Description	Objective	Resources/projects
<p>«Creating work»</p> <p>First edition DGR n. 1179/20011 Second edition DGR n. 1908/2012</p>	<p>Favouring youth enterprises starting from creative ideas. Putting in contact youth with innovative ideas and enterprises.</p> <p>Culture and youth self-employment: calls «Experimental interventions on study and dissemination of multimedia and cultural work that help youth to develop youth to develop artistic capacities to find new employment</p>	<p>3,000,000 Euro Co-funding 10%</p> <p>Projects: -Submitted 581 -Funded:31</p>

a.3) Supporting Youth Self-Employment: «Fotogrammi Veneti»

Call description	Objectives	Resources
<p>«Fotogrammi Veneti» Youth tell their stories</p> <p>DGR n.554/2015</p>	<p>Involving regional municipalities, schools and universities to stimulate youth creativity in the artistic and multimedia fields in order to create Youth self employment.</p> <p>To enhance the environmental and cultural value of traditional arts and crafts</p>	<p>2,000,000 euro</p> <p>Projects: 88</p> <p>Municipalities: 71 Universities: 3 Schools: 3</p>

a.4) Supporting Youth Self-Employment: «State and Region Cooperation Agreement»

Call description	Objective	Projects
State and Region cooperation agreement 2010 DGR n. 1904/2011	Taking up traditional arts and crafts in order to create new employment opportunities for youth, enhancing the cultural patrimony	500,000 euro In progress
Call description	Objective	Projects
State and Region cooperation agreement 2013/2014 DGR n. 1267/2014 Project "the Roads of Creativity, laboratories of exchanges of fields of interests for youth work, culture, arts environment and society"	Enhancing youth creativity to develop talents and self autonomy.	757,426 euro In progress

a.5) Supporting Youth Self-Employment: What about the Youth Guarantee?

The Youth Guarantee program in our Region provides funds amounting to 42 million Euro in order to intervene on at least 21,000 young people.

We finance **vocational** courses and apprenticeships for higher education and research. The **collaboration between universities and businesses** is encouraged, supporting the activities of young graduate researchers. In addition there are plans to encourage the **return of researchers working abroad**. **Alternating school and work** for young students of institutes of higher education is promoted by encouraging internships and apprenticeships for at least 40,000 students by 2020

An example of the good performance of Vicenza

Vicenza is the second Region of Italy with the lowest unemployment rate. 937 youth from Vicenza joined the Youth guarantee programme among which 547 have activated the traineeship. Data from end 2014 at Regional level: 211.780 joined and this resulted in 10,832 traineeship leading to employment/self employment possibilities.

Unemployment rate in Veneto 2005-2015

	2005	2007	2009	2013	2014	2015	Ranking 2015
Verona	4,3	3,3	4,5	5,8	4,9	6,2	8th
Vicenza	3,5	3,5	5,1	7,3	6,7	4,8	2nd
Belluno	3,8	2,2	4,3	7,0	7,5	6,0	7th
Treviso	4,2	4,0	4,7	7,3	8,3	7,7	21st
Venezia	4,4	3,0	5,5	8,9	9,4	7,1	15th
Padova	4,3	3,1	4,3	8,6	7,8	9,4	45th
Rovigo	6,3	3,8	3,3	8,5	9,3	8,5	29th

2. FOCUS ON

b) Recommendations:

- ✓ Invest in educational aspect
- ✓ Favor the relationship with the enterprise
- ✓ Alternate school and work
- ✓ Learning and monitoring soft skills
- ✓ Matching skills with employers needs
- ✓ Linking public and private sector
- ✓ Work life balance measures
- ✓ Intergenerational links
- ✓ Empowering families and families as employers
- ✓ Facilitate access to funding to start business
- ✓ Resources to integrate migrant capacities
- ✓ Learn foreign languages
- ✓ Role of culture and traditions as vehicle for self employment
- ✓ Role of Regional and local authorities

TOWARDS 2020 TARGET:

National Italian employment rate : 67% to 69%.

In 2015 after 7 years, unemployment is decreasing getting to 11,9% particularly thanks to **women** .

Legislative news: Jobs Act: active integration of the most vulnerable

Veneto is among the Regions with lowest unemployment rates with Trentino Alto Adige: 24,7%. **87,372 enterprises in Veneto are Women's.**

CONCLUSIONS:

«Creating a work is a job»

Tiziano Barone Director Veneto Lavoro

I wish to stress the role of Regional and Local Authorities in youth policies

I Welcome this opportunity of sharing policies, strategies and best practices as ways to coordinate Regional, MS and Eu policies to develop self employment as a excellent tool to cope with unemployment challenges

Thank you for your attention!

Roberto Ciambetti President Regional Council Veneto Region
roberto.ciambetti@consiglioveneto.it

Contact: Veneto Region's Brussels office
Director Marco Paolo Mantile
marcopaolo.mantile@regione.veneto.it
elena.curtopassi@regione.veneto.it