

Strategies supporting young self-employed professionals

Beate Prettner

Deputy Governor of Carinthia

Unemployment in Carinthia

- - 1,9% (compared to last year)
- Youth unemployment rate: - 9,6%

Measures in Carinthia (1)

- Vocational and educational orientation for 14-15 year olds
- Apprenticeships with school-leaving certificate
- Jobs for academics
- “Training Guarantee”
- Youth Mentoring Programme

Measures in Carinthia (2)

- Youth Mentoring Programme
 - Duration? 1 year
 - Who? Young people with difficult social backgrounds

Measures in Carinthia (3)

- Youth Mentoring Programme:
 - 100% of participants graduated from school
 - 90% of participants received an apprenticeship place
 - Without this measure, the majority would not have been able to graduate and would not have received an apprenticeship place as a result
 - no education/training

Self-employment

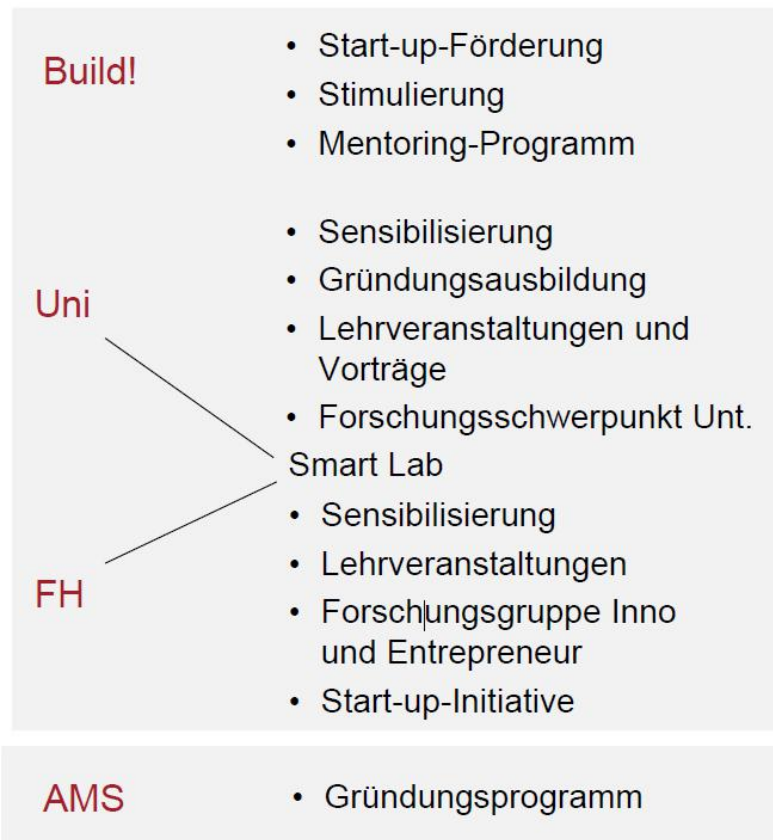
- build! business incubator Carinthia
- Budget: €1,25 Mio. per year
- Service:
 - Consultations and individual support
 - Financial support through loans and subsidies
 - Providing the necessary infrastructure
 - Access to networks
 - Training possibilities

Self-employment

- Build!:
 - Since 2002: Support in the creation of 130 businesses
 - 90% of these businesses still exist today

Weitere Strukturen

IST-Struktur – Angebot



Landesrat Benger

Industrie Inkubator

- Suchrichtung vor allem außerhalb Kärntens
→ Industriebedarf
- Organisation: Wutscher, Büro LR
- Einbindung der Szene so weit als möglich

KWF

- Förderprogramm vor Gründung
- Start-up-Darlehen
- TD IKT

WKK

- 90 sec
- I2B
- Gründerservice

Einzel- initiativen

- OTELO's
- Co-Working-Space

Inhalt Folie 8: Further structures

Existing structures

Build!

- start-up support
- stimulation
- mentoring programme

University / University of Applied Sciences

- sensitization
- entrepreneurial education
- classes and lectures
- research focus on smart labs
- research group „Inno“ and „Entrepreneur“
- start-up initiatives

Public Employment Service Austria (AMS)

- start-up programmes

DI Christian Benger, Regional Minister for Economy industry incubator

- Industrial needs => search outside of Carinthia
- organisation: office of Regional Minister Benger
- Involvement of the start-up scene

Carinthian Economic Development Fund (KWF)

- funding programmes for start-ups
- start-up loans
- technological services ICT

Carinthian chamber of commerce (WKK)

- 90 sec
- I2B
- start-up service

Individual initiatives

- OTELO's
- so-working space

Geplante Initiativen

Geplante Initiativen

KWF

- Venture Fonds (VC)
30 % für Start-ups
= 2,5 bis 3 Mio. über
mehrere Jahre

WKK

- Carinthian Invest
Plattform für Kapital und
Initiativen (nicht nur Start-
ups)
- Maker Space
- Start Herbst: Co-Working,
FAB LAB

Gfrerer

- Innovation Challenge

Smole et al.

- Industrie-Inkubator
- Öko-Excellence Region

Peter Stark

- Patent and Founder Factory
- HUB: Wien geplant

Inhalt Folie 10: Planned initiatives

Planned initiatives

Carinthian Economic Development Fund (KWF)

- Venture fund (VC) 30% for start-ups = €2,5 to 3 Mio. over several years

Carinthian chamber of commerce (WKK)

- Carinthian Investment Platform for capital and initiatives (not only start-ups)
- „Maker space“
- autumn: co-working, „fab lab“

Gfrerer

- innovation challenge

Smole et al

- industry-incubator
- ecological excellence region

Peter Stark

- patent and founder factory
- HUB: Vienna (planned)

Thank you very much for your
attention!